



FUR

BY FUR EUROPE AND HELLENIC FUR FEDERATION

SUMMER SCHOOL 2018

www.fureurope.eu



From Waste to Gold

Raise awareness and educate participants about fur in today's world

Stimulate the participants to create new ideas and solutions

Enable the participants to become part of a network within the European fur sector

When and Where?
23 Aug-1 Sept 2018,
Kastoria and Siatista,
Greece

Fur Europe and Hellenic Fur Federation organize a summer school under the headline "From Waste to Gold". The Summer School takes place in Kastoria and Siatista, the heart of the unique fur microcosm in Western Macedonia region of Greece.

The organizers call for applications from young people interested in participation. Please read the entire call before applying - only participants meeting the requirements will be considered.

This project, which brings together young people with various backgrounds and experiences, not only promotes youth involvement in the fur sector but also fosters entrepreneurship of young people in Europe and connects young talents with experienced and established fur businesses. It combines theoretical and practical exercises with visits to fur-related facilities.

Participants will gain a deep understanding of fur from various angles: crafts, design, business, ethics, marketing and communication. Along the way, major challenges of today such as sustainability, environment, fashion consumption and critical thinking will be addressed. The Summer School is a unique opportunity for young people who want to combine thinking process, organisation, creativity, inspiration and fun.

The summer school will provide a truly international learning environment in fantastic locations blessed with remarkable natural and historical beauty. The region of Western Macedonia has been active in the fur sector for more than 1,400 years.

On a global scale, the region still has one of the greatest populations of skilled fur practitioners but manufacturers strive to rejuvenate constantly. Kastoria, Siatista and its surroundings are places of unique classical beauty and Byzantium ecclesiastical architecture, museums, artefacts and iconography depicting the fur industry of that era and more.

An important ingredient throughout this short summer school is that of 'inspiration'. Learning does not stop when lessons finish – activities, excursions and socializing during meals and free time will stimulate a positive learning environment built around fur creativity.



About the Programme

The main project throughout the summer school is a business simulation. Working in small groups the summer school participants operate fictive fur companies and must work together to find business solutions with regards to organisation, design, manufacturing, and sales.

During the course participants will also be introduced to theoretical and practical modules which have to do with different parts of the fur sector's value chain, for example:

- General introduction to the Greek, European and global fur sector by representatives of HFF and Fur Europe.
- Module on animal ethics including a presentation, a discussion and group work by a representative of Fur Europe.
- Module on sustainability and environment in relation to the fur sector by a representative of Fur Europe.
- Farming module including presentation of the certification programme WelFur and a mink farm visit.
- Presentation of auction houses and their design studios.
- Visit of a dressing & dyeing company and a small dedicated group work.
- Visit of several manufacturing companies and showrooms; visits will include practical on-site project.

For specific questions regarding the programme, do not hesitate to contact us.



Kastoria is regarded by the Greeks as one of the most beautiful towns in the country. Built on the on the shores of lovely lake Orestiada and surrounded by mountains, it is a city of old neighbourhoods, narrow lanes, stately mansions and Byzantine churches.

The Fur Summer School also favours 'Quality time' – networking time in and with the special Greek culture and hospitality.

Important: the amount of topics that will be presented to the participants is big. Therefore some of the modules will be done via online webinars before the event. We will encourage the participants to attend these webinars live, but they will also be recorded. Before the summer school, every participant will be required to have watched all of them.

All the participants will be required to attend the entire programme of the summer school; applicants unable to participate from the beginning to the end of the summer school will not be considered for participation. For specific questions regarding the programme, do not hesitate to contact us.

Do You Want to Join the Summer School?

Summer School applicants should be between 20-30 years of age (preferably but not exclusively) and have a strong interest in fur, be curious about learning its infinite possibilities, willing to actively contribute with their ideas to shape the concept of a youth programme.

We aim at a group of 20 European participants. Additionally, two persons from each of the other IFF regions (Americas, Eurasia, and Asia) will be selected for participation.

The event will be conducted in English; therefore, fluency in English is an absolute prerequisite. This is not a design course; the aim is to reach a balance of participants in terms of their professional orientation (crafts, business, design, communication, farming, research...).

Participants will have to cover their own transportation to/from Thessaloniki and pay a €200 fee to the account of Fur Europe by 6 July 2018.

Fur Europe and Hellenic Fur Federation will cover all in-situ costs including accommodation, meals and educational materials.



EUROPE
Innovating Heritage Responsibly

Fur Europe is a Brussels-based umbrella organisation representing the fur sector in Europe via its more than 40 members –

national organisations covering the sector in the large majority of European countries. Established as a merger between European Fur Breeders Association and European part of International Fur Federation, it unites the entire fur value chain in Europe based on values of openness, transparency and reliability. More info at www.fureurope.eu.



Hellenic Fur Federation is a second-level organisation gathering six regional specialized fur associations in Greece. With its seat in the unofficial world's

capital of fur, Kastoria in the Greek region of Western Macedonia, it represents the interests of the fur value chain in Greece and works in order to assure development of the fur sector in Greece, the European stronghold of fur manufacture. More info at www.helfurfe.gr.



Vasilis Kardasis is a Professor at the Royal College of Art, London and works with many universities throughout the world. As a trained designer, maker and practitioner in various fields, he has worked with fur, leather and natural fibres since

the days he was trained as a tailor by his father. He believes in and strives for excellence.

THIS IS HOW YOU APPLY

Applicants will complete an online application form via following link:

https://www.lyyti.in/Fur_Summer_School_2018

Applicants will be required to upload a CV of maximum 2 pages and an example of personal achievement (e.g. portfolio, thesis, article, photos...).

Please contact Adam Gono from Fur Europe via adam.gono@fureurope.eu if further clarification is needed. The applications need to be completed by 22 June 2018. Successful applicants will be contacted until 30 June 2018.